

JOIN US FOR THE UCONN EXTENSION

2nd Annual Cut Flower Growers Workshop

Tuesday January 14th, 2020
9am-3:30pm

**MANEELEY'S CONFERENCE CENTER
65 RYE STREET SOUTH WINDSOR, CT**

Continental breakfast & lunch included

\$50 per person

To registration go to:
<http://bit.ly/ExtensionStore>

For questions please contact:
MacKenzie White at
mackenzie.white@uconn.edu
or by calling 860-875-3331

SNOW DATE - WEDNESDAY JANUARY 15th

This program is a cooperative effort of UConn Extension, UConn Dept. of
Plant Science & LA and the Risk Management Agency/USDA.



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Maneeley's Conference Center, 65 Rye Street South Windsor, CT

A G E N D A

- 9:00 - 9:30 **Digging Into Dahlias:** Insights into storing your dahlia tubers, so you can overwinter with success!
Tania Cubberly, Skyfall Flowers, Winslow ME
- 9:30-10:00 **Do You Want To Get Into The Business?** What it is like to get started, quality standards, resources, and finding your niche.
Kristen Terry, Goldust Gardens, Milford, CT
- 10:00-10:30 **CT Grown Flowers Collective:** How it works; how we did, how we are fine tuning, and expanding locations.
Kate Brunson, CT Grown Flowers Collective, Manager
- 10:30-10:45 **Morning Break**
- 10:45-11:25 **Succession Planting:** How to keep your fields producing cut flowers all season long.
Haley Billipp, Eddy Farm, Newington, CT
- 11:25-11:45 **Marketing Part 1 - Farmers Markets & CSAs**
Elise Cusano, Four Root Farm, East Haddam, CT
- 11:45-12:00 **Risk Management:** Information as it relates to cut flowers.
Joe Bonelli, UConn
- 12:00-12:30 **Lunch Break**
- 12:30-1:15 **Marketing Part 2 - Weddings & Events**
Kate Brunson, Maple & Mum, Branford, CT
Michael Russo, Trout Lily Farm, Guilford, CT
- 1:15-3:15 **Leave No Flower Behind:** Keep flower production in full swing even after the frost with dried flowers. Varieties that work best, harvest times, drying methods, wreath techniques and demonstrations of chic dried flower trends.
Tania Cubberly, Skyfall Flowers, Winslow, ME
- 3:15-3:30 **Wrap-up**



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